



Guide to Golf Outing Sponsorships

Overall Tournament “Presenting” Sponsor – Your company name will be announced during the event. We will place your company logo on all of our advertisements, provide mentions on social media, and will procure event signage, including vinyl signage at the entrance to Cog Hill, at registration and on the course. You have the right to include your own items in the golfer gift bag. **\$2,500 includes a foursome of golf.**

Overall Golf Cart Sponsor – Vinyl static cling signs on every golf cart, windshields and/or coolers designed with your company name/logo. Your logo will be seen by all golfers in every foursome throughout the entire day. **\$2,000 includes a foursome of golf.**

Dinner Sponsor – Table signs placed at each table with your company name/logo and a special mention during the dinner program. **\$1,000 includes signage and mentions throughout the day.**

Box Lunch Sponsor – Box Lunches are provided to each and every golfer “Courtesy of {you, or your company}.” A large sign will be placed at the box lunch table. **\$1,000 includes signage and mentions throughout the day.**

Registration Table – Welcome table display with your name/logo/advertisement. **\$1,000 includes on site recognition, signage and your name/logo on the golf outing gift bags.**

Alumni Marching Band Sponsor – Sponsor the appearance at dinner of the alumni marching band, The Chiefs. **\$1000 includes signage on the course and all tables during dinner.**

Golf Towels – Each golfer will receive a terry velour golf towel that will be embroidered with your company logo or saying. **\$1,000 for logo towels.**

Co-Sponsor Logo Golf Balls – Each golfer receives a sleeve of three golf balls with your company logo or slogan printed on one side. Leftover sleeves will be put in gift bags or used at subsequent outings! **\$1000 for printed golf balls.**

Hole in One Sponsor – Your company logo prominently displayed at all four Hole in One Contest Holes. Signs to read “Hole in One sponsored by YOUR COMPANY.” **\$1000 includes signage!**

Pig Roast Sponsor – Unique opportunity for your company to sponsor a pig roast for all our golfers and guests. **\$750 includes signage on every table at dinner and signage on the course.**

Happy Hour Sponsor – Your company logo on every table in the bar area after golfing is completed. **\$750 to sponsor happy hour includes signage on the course.**

Beer Cart Sponsor – Company logo prominently displayed on the beverage carts, which are stocked with cold beer. Sign to read “Beverage Cart sponsored by YOUR COMPANY.” Beer cozies handed out with your company logo on them. **\$500 includes signage on these very popular carts!**

Specialty Hole Sponsor – Signage at each tee box area announcing “Longest Drive”, “Closest to the Pin”, or “Longest Putt.” Example: “Longest Putt courtesy of Your Name, Your Company.” **\$150 per Specialty Hole, including the Practice Green!**

Snack Sponsor – We’ll have hungry golfers coming off the course. Your company logo displayed in the bar area. **\$250 includes signage on the course.**

General Hole Sponsor – In-ground sign placed at the tee box showcasing company name and/or logo. **\$100 per hole for signage. (Exclusive to a certain hole - \$200)**

Raffle Prizes, Gift Certificates, Gift Bag items – TVs, electronics, golf equipment etc.

Deadline for any imprinted items is June 15. Orders after this date cannot be guaranteed or an additional rush fee may be charged.

Other Ideas? – All donations, regardless of size, will be accepted and acknowledged at the event. Sponsoring small items used to stock our gift bags is also appreciated and can be negotiated. Ideas include repair tools, tees, cookies, etc. Please contact Sarah Ayers at sarah.ayers@chicagoillini.org for more information.

